

What is claimed is:

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A pack for adhesive sheets which

- a) are detachable without residue or destruction by extensive stretching in the direction of their bond plane and
- b) have on one or both sides a pressure-sensitive adhesive composition based on an elastomer resin mixture,

wherein

- c) the pack is UV-impermeable and
 - d) comprises sheetlike liner materials for the regions of the pressure-sensitive adhesive composition that are to be bonded, and/or an outer packaging for the adhesive sheet, and/or an individual pack with transparent packaging elements.
2. The pack as claimed in claim 1, which is UV-impermeable such that its transmission for electromagnetic radiation in the wavelength range 240–280 nm is below 2%, in particular below 1%; in the wavelength range 280–320 nm is below 2%, in particular below 1%; in the wavelength range 320–360 nm is below 5%, in particular below 2% and in the wavelength range 360–420 nm is below 80%, in particular below 20%, especially below 2%.
3. The pack as claimed in claim 1, wherein the sheetlike liner materials and/or the outer packaging and/or the individual pack are partly or fully transparent.
4. The pack as claimed in claim 3, wherein the transparent sheetlike liner materials and/or the outer packaging and/or the individual pack are partly or fully colored.

5. The pack as claimed in claim 1, wherein the sheetlike liner materials have been formulated to be adhesive in the contact region with the pressure-sensitive adhesive composition and comprise, in particular, a release paper or a release film.
6. The pack as claimed in claim 5, wherein the sheetlike liner materials in the contact region with the pressure-sensitive adhesive composition comprise a silicone release agent.
7. The pack as claimed in claim 1, wherein the outer packaging comprises a sealing film, a sealing paper, or a metal foil.
8. The pack as claimed in claim 1, wherein the individual pack consists of or comprises a transparent packaging film.
9. The pack as claimed in claim 1, wherein the adhesive sheets have pressure-sensitive adhesive composition on both sides.
10. The pack as claimed in claim 1, wherein the pressure-sensitive adhesive composition comprises natural rubber or synthetic rubber as elastomer, especially styrene block copolymers.
11. The use of a pack as claimed in any of claims 1-10 to store, transport, and sell adhesive sheets.

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